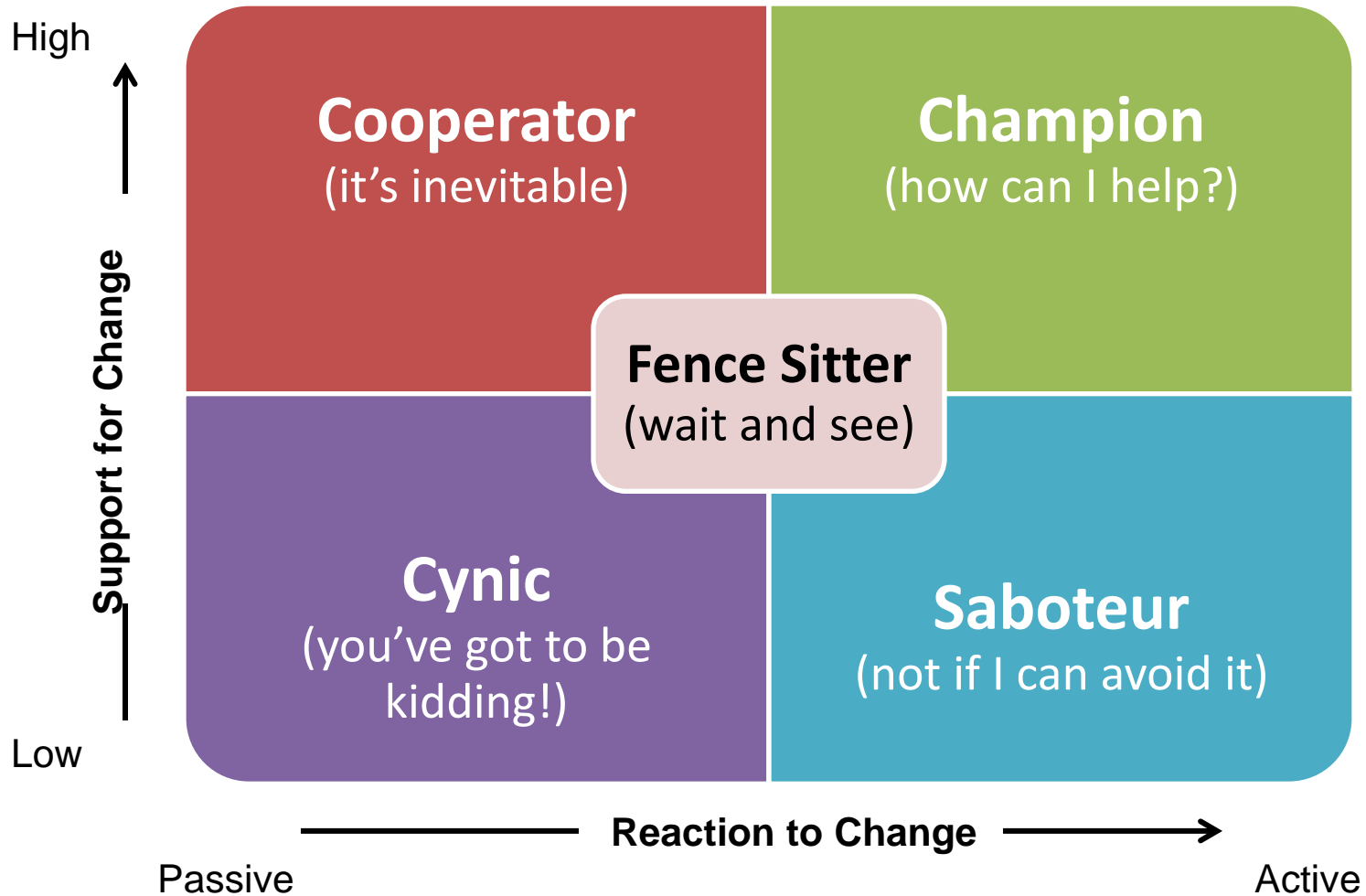


# Caution - only a few will respond favorably at first



# The ultimate strategic objectives leaders must achieve through change management

- Restore / build trust and credibility
- High performance cultural attributes
- Establish vision
- Gain alignment with the vision
- Psychological re-recruiting
- Emotional on-boarding
- Readiness / skills / ability
- Behavioral commitment
- Collaboration
- Acceleration

