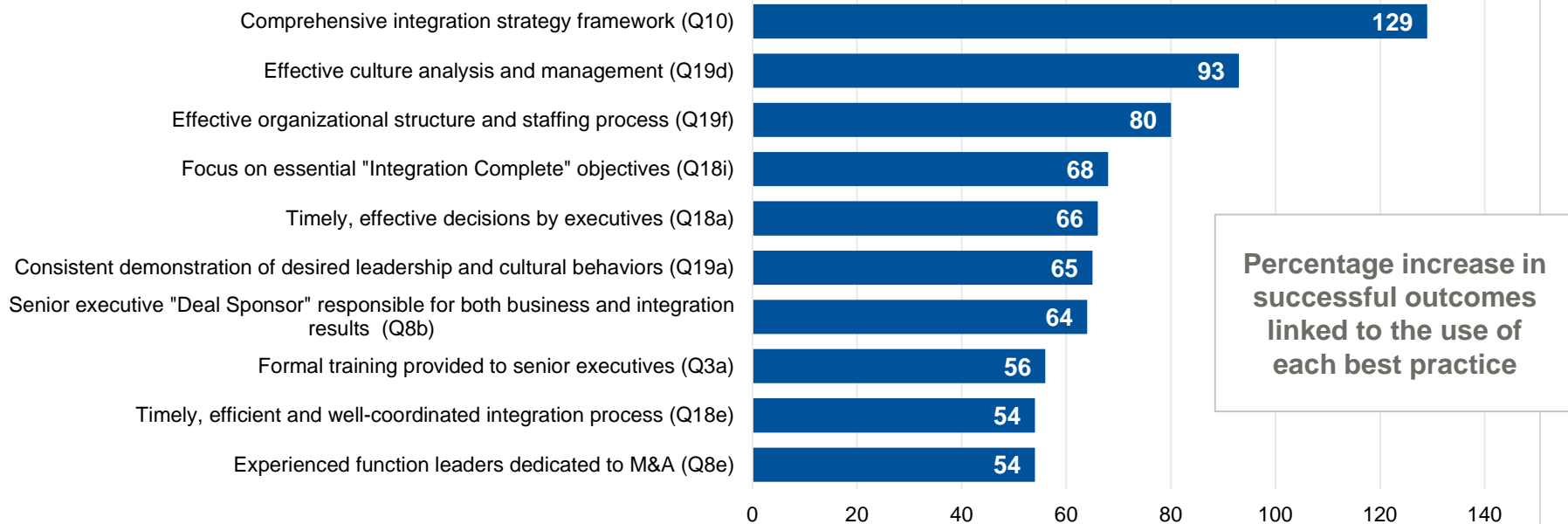


# Key Finding

## Use of specific integration best practices yields substantial improvements in core business results...

A.

Regression analysis showed the following top ten integration best practices to be directly linked to successful outcomes of **REVENUE SYNERGY CAPTURE**



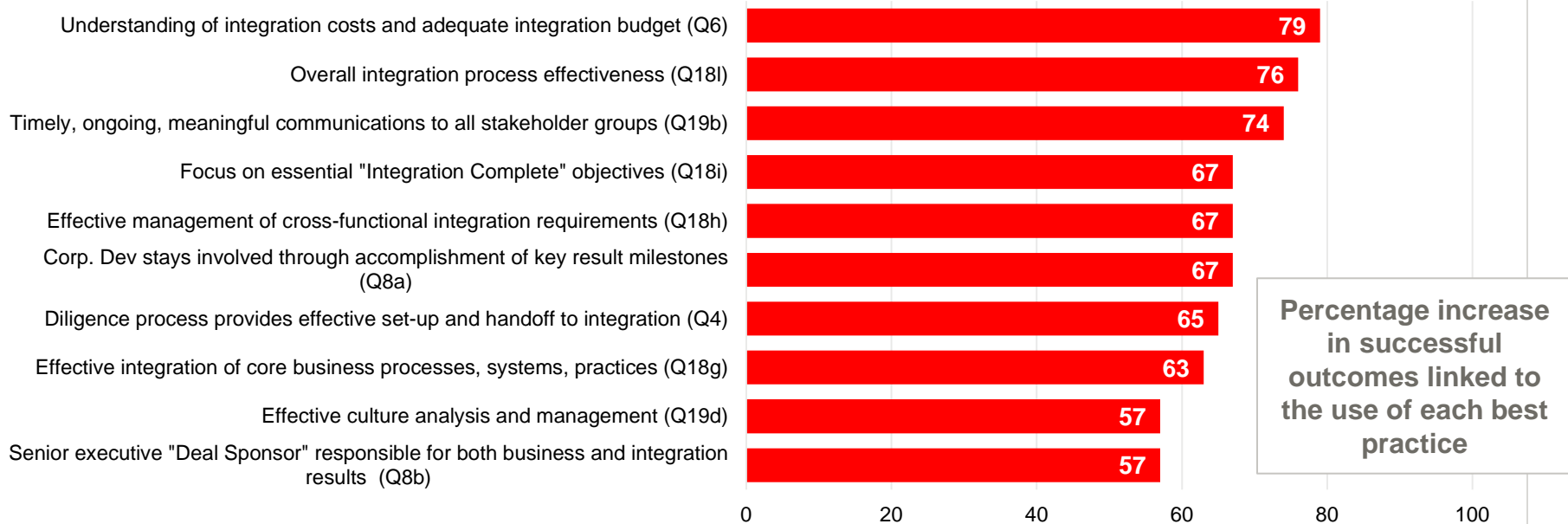
Source: M&A Partners | The State of M&A Integration Effectiveness™ Survey 2014

# Key Finding

## Use of specific integration best practices yields substantial improvements in core business results...

**B.**

Regression analysis showed the following top ten integration best practices to be directly linked to successful outcomes of **COST SYNERGY CAPTURE**



Source: M&A Partners | The State of M&A Integration Effectiveness™ Survey 2014