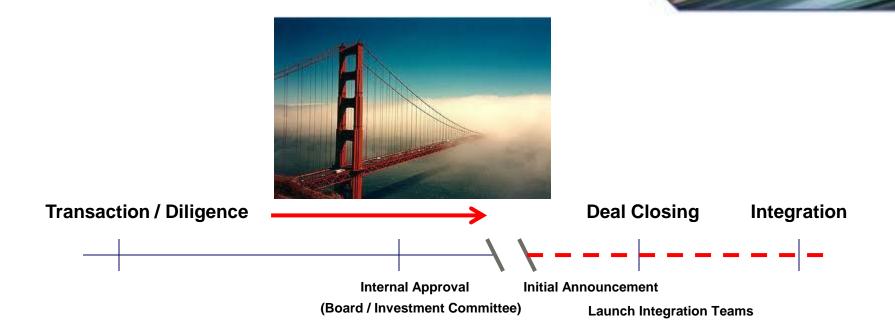






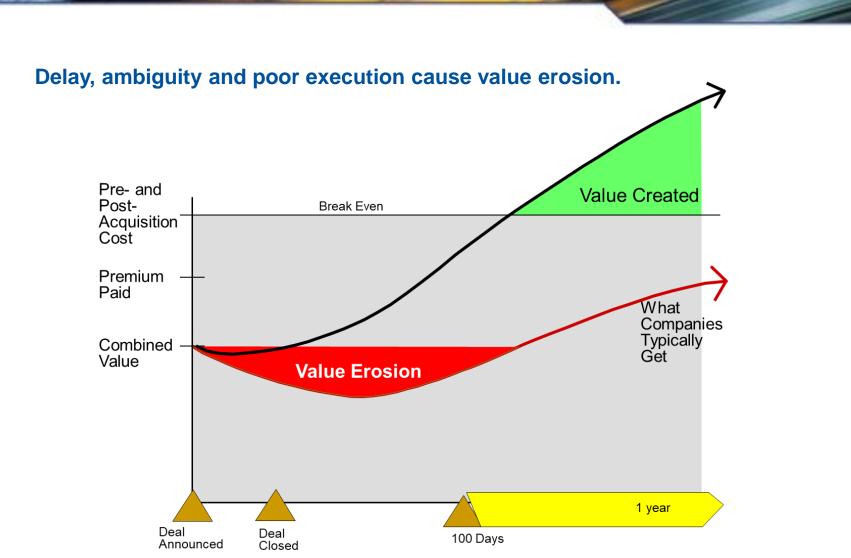
## **Bridging the Gap Between Due Diligence and** Integration

## Bridging the Gap



"Our leadership team planned too late and announced too early. After launch we ended up spinning our wheels for several weeks while the division heads sorted out the big issues we needed as essential inputs to our integration planning efforts."







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Typical Game Day objectives are to efficiently present, discuss and establish initial "directional guidance" on the most important decisions or issues required to launch the integration planning effort.

- 1. Confirm Strategic Guidance & Business Case
- 2. Identify Target's Key Value Drivers & Core Capabilities to Preserve
- 3. Directional Guidance on Major Decisions, Risks & Opportunities
- 4. Concept Of Operations
  - Integration approach, functional / process requirements
- 5. Essential Project Outcome Objectives
  - What we must accomplish for this deal to succeed
- 6. Milestones & Timeline
- 7. Integration Team Roles, Design, Resourcing & Responsibilities
- 8. Culture & Communication Strategy & Key Messages
- 9. Rules of Engagement
- 10. Rapid Actions & Management Plans ("RAMP")



## Who is the M&A Leadership Council?





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## **Thank You**

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