

# PEOPLE ANALYTICS AND REPORTING IN M&A

Jim Jeffries, Dirk Jonker, Clair Olson

M&A Leadership Council and Crunchr



## Today's Presenters



**Jim Jeffries**

Chairman  
M&A Leadership Council



**Dirk Jonker**

Co-Founder,  
Head of Product, Crunchr



**Clair Olson, CMAS**

Partner  
Crunchr



# “Are you in control?”

BOARD OF MANAGEMENT ASKING  
HR DIRECTOR OF PHARMACEUTICAL COMPANY  
WHO SPENDS 12B ON PEOPLE EVERY YEAR



# EXAMPLES OF PEOPLE DATA ANALYTICS IN M&A



## Software Demo



## Questions & Answers



## Join Us for These Upcoming Workshops

“The Art of M&A Integration”  
April 19-21, 2016  
Orlando / Hyatt Grand Cypress  
[macouncil.org/training-calendar](http://macouncil.org/training-calendar)



“The Art of M&A for HR Leaders”  
May 10-11, 2016  
Chicago / Willis Tower  
[macouncil.org/training-calendar](http://macouncil.org/training-calendar)





## Meet with Us or Schedule a Personal Demo

### **M&A Leadership Council**

214.389.3800  
macouncil.org



### **Crunchr**

650.863.3106  
crunchrapps.com

